

Cleveland County Board of Commissioners
October 1, 2019

The Cleveland County Board of Commissioners met in a regular session on this date, at the hour of 6:00 p.m. in the Commission Chamber of the Cleveland County Administrative Offices.

PRESENT: Susan Allen, Chairman
Ronnie Whetstine, Vice-Chair
Johnny Hutchins, Commissioner
Doug Bridges, Commissioner
Deb Hardin, Commissioner
Brian Epley, County Manager
Tim Moore, County Attorney
Phyllis Nowlen, Clerk to the Board
Kerri Melton, Assistant County Manager
Chris Green, Tax Administrator
Allison Mauney, Human Resources Director
Marty Gold, Information Technology Director
Katie Swanson, Social Services Director
Daryl Sando, Electronic Maintenance Director
Sandra Orvig, Shooting Range Director
Betsy Harnage, Register of Deeds
Clifton Philbeck, Board of Elections Director
Dorothea Wyant, Health Director
Scott Bowman, Maintenance Director

CALL TO ORDER

Chairman Allen called the meeting to order and Commissioner Hutchins provided the invocation and led the audience in the Pledge of Allegiance.

AGENDA ADOPTION

ACTION: Commissioner Hutchins made the motion, seconded by Commissioner Bridges and unanimously approved by the Board to, ***approve the agenda as presented.***

SPECIAL RECOGNITION

2019 Professional Development Achievements: The Board recognized and congratulated county employees who have completed job related training or education over the past year. Professional development not only delivers benefits to the individual but it also delivers benefits to our organization and the public. Phyllis Nowlen, Clerk to the Board, read the following list, inviting employees to the front. Commissioners congratulated those employees on their accomplishments and a group photo was taken.

Agriculture Extension

- Julie Flowers - MS Degree in Agricultural Education

Board of Elections

- Renee Bost - Certified Election and Registration Administrator Certification

Building Inspection

- Colt Farrington – Level 3 Building Certificate & Level 3 Electrical Certificate

County Manager's Office

- April Crotts - North Carolina County Clerk Re-Certification
- Janet Hart - Leadership Cleveland County
- Phyllis Nowlen - North Carolina County Clerk Certification
- Holly Wall - Master of Arts in Human Service Management

Emergency Medical Services

- Megan Bradley - Field Training Paramedic Certification
- Matt Childers - UNCC EMS Management Institute
- Brendan Ferguson - Critical Care Paramedic Certification

- Suzanne Fields - Field Training Paramedic Certification
- Michael Hedrick - Level II Paramedic Instructor Certification
- Kyle Herndon - Level II Paramedic Instructor certification & Field Training Paramedic Certification
- Missy Parker - Critical Care Paramedic Certification
- Dr. Ivan Sanchez - Master's Degree in Business Administration
- Jeff Swink - Field Training Paramedic Certification

E-911/Communications

- Sharon Baughman - Communications Shift Supervisor Certification
- Bambi Brooks - Division of Criminal Information Certification & Emergency Medical Dispatch Certification
- Melanie Grenier - Division of Criminal Information Certification
- Randy Letterman - Division of Criminal Information Certification & Emergency Medical Dispatch Certification
- Noah Sanders - Division of Criminal Information Certification & Emergency Medical Dispatch Certification

Finance

- Tonya Sigmon – Certified Budget and Evaluation Officer

Health Department

- Lindsay Bralley - Master's Degree in Nursing with concentration in Nursing Education
- Susan Falls - Bachelor of Science in Nursing
- Tabatha Floyd - Certified Case Manager
- DeShay Oliver - NC Public Health Leadership Institute
- Jennifer Owens - Master's Degree in Nursing with concentration in Nursing Education
- Jamie Todd - Masters in Health Administration
- Heather Willis - Master's in Nursing Leadership

Register of Deeds

- Robin Gassman – Certified Assistant Register of Deeds

Sheriff's Department

- Joe Burris – Advanced Certificate
- David Ruppe – Intermediate Certificate & AAS Degree
- Derek Tony – Intermediate Certificate
- Jessica Woosley – Intermediate Certificate

Social Services

- Tamara Hardin - Masters of Social Work
- Kim Manning - Bachelors in Law & Justice
- Nina Ussery – Bachelors of Social Work
- Nicole Wilson - BA in Creative Writing and English
- Santana Whisnant - Masters of Social Work

SPECIAL PRESENTATION

Minority Enterprise Development Week 2019: Chairman Allen recognized Mr. Richard Hooker, Cleveland County Minority Business Development Center Director. Mr. Hooker thanked the Commissioners for their continued support of the Minority Business Sector and of MED Week. Started in 1983 by the administration of President Reagan, Minority Enterprise Development Week is designed to recognize accomplishments and achievements of minority businesses across the Nation. Mr. Hooker gave an overview of the recent achievements, goals and upcoming events for MED Week. He introduced several of his Board Members who were present to help receive the following proclamation:



Proclamation

11-2019

MINORITY ENTERPRISE DEVELOPMENT WEEK OCTOBER 13-19, 2019

WHEREAS, Minority Enterprise Development Week, is an annual observance that has been proclaimed and celebrated nationally since 1983 to honor and recognize some of the country's most innovative and resilient minority business enterprises within our free enterprise system; and

WHEREAS, this year's theme, "Celebrating Entrepreneurship: The Engine for Economic Growth" recognizes the value of the free enterprise system as a driving force to makes our nation strong and ensure an inclusive environment that promotes a tradition of noteworthy contributions, continuous improvements, innovation and transformative leadership; and

WHEREAS, in keeping with its' mission to support entrepreneurship through capacity building, education and networking, the Cleveland County Business Development Center has teamed with other dedicated community partners to spearhead several collaborative initiatives over the years to promote economic inclusiveness, women empowerment, youth participation and a robust leadership academy of emerging leaders; and

WHEREAS, the State of North Carolina will also highlight Minority Enterprise Development Week by Proclamation by the Governor in support of programs across the state to encourage participation and inclusion of historically underutilized businesses and highlight the opportunities, and risks of business ownership in North Carolina, and

WHEREAS, the year's celebration will continue to honor and commemorate the achievements and accomplishments of local entrepreneurs, community organizations, student and civic leaders who give their time, resources, and humanitarian efforts to make a difference in our community and beyond;

NOW THEREFORE BE IT RESOLVED, the Cleveland County Board of Commissioners do hereby proclaim October 13-19, 2019 as "Minority Enterprise Development Week" in recognition of the cooperative efforts of sponsoring organizations and individuals to enhance, promote and support the success and sustainability of minority owned businesses and other community partners in Cleveland County.


ADOPTED THIS THE 1st DAY OF OCTOBER 2019.


Susan Allen, Chairman


J. Ronnie Whetstone, Vice-Chairman


Johnny Hutchins, Commissioner


Douglas Bridges, Commissioner


Deb Hardin, Commissioner



CITIZEN RECOGNITION

Stan Shaw, 908 Spring Garden Drive, Shelby – spoke about his concerns of transparency in government meetings. He suggested recording or livestreaming the Commissioners meetings to allow citizens, who are unable to attend, the opportunity to watch the meetings. Mr. Shaw thanked the Board for their attention in this matter.

CONSENT AGENDA

APPROVAL OF MINUTES

The Clerk to the Board included the Minutes from the **September 3** and **September 17, 2019 regular meeting**, in board members packets.

ACTION: Commissioner Hutchins made a motion, seconded by Commissioner Hardin, and passed unanimously by the Board to, **approve the minutes as written.**

TRAVEL AND TOURISM: BUDGET AMENDMENT (BNA #013)

ACTION: Commissioner Hutchins made a motion, seconded by Commissioner Hardin, and unanimously adopted by the Board to, **approve the following budget amendment:**

<u>Account Number</u>	<u>Project Code</u>	<u>Department/Account Name</u>	<u>Increase</u>	<u>Decrease</u>
010.422.4.510.61		Travel & Tourism/Events-Sponsors	\$2,000.00	
010.422.5.510.00		Travel & Tourism/Events	\$2,000.00	

Explanation of Revisions: Budget allocation for \$2,000 in sponsorships funds committed from the NC Dept of Natural and Cultural Resources for the 2019 Mush, Music and Mutts Festival.

FINANCE DEPARTMENT: BUDGET AMENDMENT (BNA #014)

ACTION: Commissioner Hutchins made a motion, seconded by Commissioner Hardin, and unanimously adopted by the Board to, ***approve the following budget amendment:***

<u>Account Number</u>	<u>Project Code</u>	<u>Department/Account Name</u>	<u>Increase</u>	<u>Decrease</u>
487.246.4.400.00		Cap Proj-Shelby Star/Loan Proceeds	\$1,610,000.00	
487.246.5.490.00		Cap-Proj-Shelby Star/Professional Services	\$110, 000.00	
487-246-5.980.00		Cap Proj-Shelby Star/C-O Building	\$1,500,000.00	

Explanation of Revisions: Budget allocation for \$1,610,000 from budget loan for the purchase of the Shelby Star property and professional services associated with the project.

LEGAL: CLEVELAND COMMUNITY COLLEGE/FOOTHILLS SHOOTING COMPLEX MOU

Memorandum of Understanding (MOU) between Cleveland Community College and Foothills Public Shooting Complex outlining standard operating procedures as it relates to In-Service Training offered by the college. (copy found in Minute Book _____ page _____).

ACTION: Commissioner Hutchins made a motion, seconded by Commissioner Hardin, and unanimously adopted by the Board to, ***approve the Cleveland Community College/Foothills Shooting Complex Memorandum of Understanding.***

PLANNING DEPARTMENT: SET PUBLIC HEARING FOR CASE 19-06; GARAGES AND

CARPORTS (November 5, 2019)

At the February 5, 2019 Commissioner meeting, the Board asked staff and the Planning Board to craft language that would create standards to allow detached garages and carports to be located within the front yard of a residence. At their September 24, 2019 meeting the Planning Board voted to approve language to be sent to the Board for its consideration. The crafted code allows for detached garages and carports to be placed within the front side of a primary residence under certain conditions. The Planning Board has submitted recommended approval of amendment language for Section 12-138 of the Cleveland County Unified Development Ordinance (UDO).

ACTION: Commissioner Hutchins made a motion, seconded by Commissioner Bridges, and unanimously adopted by the Board to, ***approve scheduling the public hearing as requested.***

LEGAL: SIGNATORY AUTHORIZATION RESOLUTION

On March 19, 2019, the County agreed, in principal, on an intergovernmental agreement with the Catawba Indian Nation. (copy found in Minute Book _____ page _____). The agreement outlines the provision of County services to the Nation's proposed entertainment complex such as public health, public safety, land use, and other matters. State statutes authorize the Board of Commissioners to delegate the power to execute this agreement to a board member. The proposed resolution delegates authority to Commissioner Hutchins to sign the intergovernmental agreement with Catawba Indian Nation on behalf of Cleveland County.

ACTION: Commissioner Hutchins made a motion, seconded by Commissioner Bridges, and unanimously adopted by the Board to, ***approve the signatory authorization resolution.***



Resolution

Number 21-2019

Resolution Authorizing Board Member to Execute Intergovernmental Agreement with Catawba Indian Nation on Behalf of Cleveland County

WHEREAS, N.C.G.S. § 153A-11 authorizes the County to enter into contracts; and

WHEREAS, N.C.G.S. § 153A-12 authorizes the Board of Commissioners to exercise the powers and functions of the County, including the power to enter into contracts;

WHEREAS, N.C.G.S. § 153A-12 further authorizes the Board of Commissioners to pass resolutions as to how its powers and functions are to be exercised, including the delegation of such powers and functions;

WHEREAS, the Catawba Indian Nation (the "Nation") is seeking to develop an entertainment complex (the "Project") on lands located in Cleveland County;

WHEREAS, the County and the Nation have a mutual interest in promoting cooperation between the County and the Nation that will provide for the general welfare of all people in the County and within the proposed Project site with respect to issues including public finance, health and safety, and land use and development;

WHEREAS, the Parties have worked together to develop an intergovernmental agreement (the "Agreement") intended to facilitate such cooperation, an unexecuted draft copy of which is attached to this Resolution as "Exhibit A."

NOW THEREFORE BE IT RESOLVED; the Cleveland County Board of Commissioners resolves that:


1. Cleveland County Commissioner Johnny Hutchins is hereby authorized to execute the Agreement on behalf of the County at a time following the date of this Resolution.
2. Upon the execution of the Agreement by Commissioner Hutchins and the Nation, Commissioner Hutchins shall transmit the fully executed Agreement to the Clerk to the Board of Commissioners.

3. Within thirty (30) days after her receipt of the fully executed copy of the Agreement, the Clerk to the Board of Commissioners shall cause the fully executed copy to appear in the minutes of a meeting of the Board of Commissioners.

Adopted this the 1st day of October, 2019.

By: 
Susan Allen, Chairman
Cleveland County Board of Commissioners

Attest:


Phyllis Nowlen, Clerk
Cleveland County Board of Commissioners



REGULAR AGENDA

TRAVEL AND TOURISM

Chairman Allen called Emily Epley, Travel and Tourism Director, to the podium to update the Board on Travel and Tourism in Cleveland County. Mrs. Epley outlined her approach to Travel and Tourism as the strategic intentional action to further build tourism in the county. One of the purposeful motives is to create memorable experiences that resonate with each individual who visits Cleveland County. A second goal is to continue to grow relationship building with the already established tourism businesses such as hotels, attractions, and shops across the county. Mrs. Epley and county tourism leaders have been collaborating to steer the growing tourism industry in Cleveland County including hiring Relic Agency to complete data gathering for tourism in Cleveland County. She introduced Victoria Gabor, Account Manager, for Relic who explained to the Board what Relic is and the method they use to collect the data. Measuring all of the information collected, the goal will then be to understand where people are coming from and why are they visiting Cleveland County.

Once the data is determined, it can be tweaked and adjusted to become more effective to continue to bring more tourism to the county and keep the positive momentum moving forward. Mrs. Epley has worked closely with staff and Relic to determine who is coming, but also, who is not visiting Cleveland County and how those folks can be reached in the most effective way to draw them here to keep building the economic opportunities in the community. The following information was given to the Board.



Emily Epley
Travel and Tourism Director

Victoria Gabor
RELIC Agency Account Manager

VISITCLEVELANDCOUNTY.COM

NC Media Mission

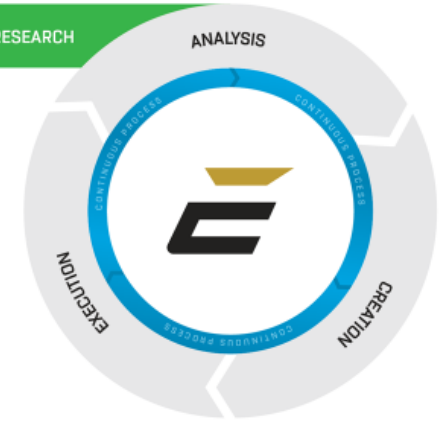
- NC Tripping, Travel Through Life
- The Common Traveler
- Carolina Country Magazine
- Kathy Newbern, Freelance Travel Journalist



OUR APPROACH: THE RACE METHOD

Everything Relic's teams do ties back to and is a part of our proprietary **RACE Method**. In the graphic on the right, you can see how everything starts with research. From there, a cyclical process kicks off in which we analyze the research gathered, create campaigns based on that analysis, execute them in the marketplace, and begin again by analyzing campaign results.

That's all well and good (and works wonders for our clients), but what does that mean for you? For instance, by saying we start with research, are we insinuating an expensive research project off the bat (hint: we're not). Let's break the process down into what each step will look like for you as a Relic client.



PERSONA MAPPING

Destination Attractions

- Skiing
- Shopping
- Birding
- Food

Interests

- | | |
|------------------|------------------|
| Persona A | Persona B |
| • Skiing | • Shopping |
| • Shopping | • Food |
| • Birding | |



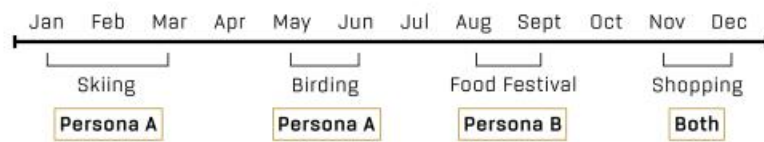
PERSONA 3

Harold and Harriet Andrus
Age: 63, 64
Household Income: Net worth \$650,000
Traveling from out-of-state: Southern California
Retired, empty nesters

Harold and Harriet have worked hard their whole lives and are excited to enjoy luxury travel (and spending) now that they are retired. They are attracted to honest and transparent businesses but are often distrustful of people and organizations and their motives. Harold and Harriet are part of the most wealthy, active and physically fit generation and therefore love to experience modest outdoor activities. They love to hike, shop and eat while seeing national, state and historic parks. They and their generation are becoming more tech-savvy and are active internet and TV users. Their generation is the ideal audience for tourism marketing.

- MARKETING NEEDS**
- Attractive discounts or different price points
 - Appealing to lifestyle benefits and healthy living practices
 - Captivating visuals and easy-to-read text
 - Relevant and timely information in sources they use (i.e. free brochures and catalogs and newspapers and TV)
- FRUSTRATIONS**
- Long flights, drives and travel hassles
 - Unable to set their own pace
 - Unclear of safety and security in travel
- MARKETING TACTICS**
- TV commercials
 - Internet search engine
 - Social media: Facebook
 - Email
 - Direct mail

SEASONALITY MAPPING



RESEARCH & ANALYTICS



Chairman Allen opened the floor to the Board for questions and comments. Each of the Commissioners commented on the great job Mrs. Epley has been doing since she started as the Travel and Tourism Director and thanked her for her hard work and in promoting Cleveland County as a destination location.

LAND ACQUISITION -POLKVILLE ROAD

Chairman Allen recognized Kerri Melton, Assistant County Manager, to present information regarding a possible land acquisition for economic development. In January of each year, Commissioners develop their Strategic Plan. This year, under the Economic Development focus area, Commissioners set a goal to “analyze and perform site development on available sites and proactively plan for future product development through land-banking.” Staff has been working over the past year to identify parcels of land that would be suitable for future growth and has identified two parcels of land on Highway 226 for the Board to consider purchasing for future economic development. This land purchase could be a partnership with the City of Shelby. One of the major benefits of partnering with local municipalities is the ability to partner on infrastructure as the county does not own a water, sewer or natural gas system. Several benefits of this purchase include an advantageous purchase price, topography suitable for development, near future 74 bypass on Polkville Road and the property could be suitable for multiple shell buildings. The following PowerPoint was presented to the Board.



REAL PROPERTY TRANSACTION
HWY 226 – POLKVILLE ROAD



Commissioners Strategic Goal



FOCUS AREA: ECONOMIC DEVELOPMENT

Analyze and perform site development on available sites and proactively plan for future product development through land-banking.

OCTOBER 2, 2019 COMMISSIONERS MEETINGS 2




INDUSTRIAL PROPERTY INVENTORY


- RANDOLPH ROAD SITE | 64 ACRES
- I-85 BUSINESS PARK | 60+ ACRES
- DORAN MILL PROPERTY | 77 ACRES
- CLEVELAND COUNTY BUSINESS PARK EAST | 90 ACRES
- HWY 226 NEAR DORAN MILL | 28 ACRES




OCTOBER 2, 2019 COMMISSIONERS MEETINGS 3



PROPERTY LOCATION



OCTOBER 2, 2019 COMMISSIONERS MEETINGS 4



OVERVIEW

- ACREAGE OF BOTH PROPERTIES: 50.29 ACRES
- WOODED LANDS
- TAX VALUE: \$258,640
- OFFER PRICE: \$4,000 per acre (\$204,000)
- PARTNERSHIP: COST TO BE SHARED WITH CITY OF SHELBY
- JURISDICTION: ANNEXATION TO CITY OF SHELBY FOLLOWING CLOSING

OCTOBER 2, 2019 COMMISSIONERS MEETINGS 5



BENEFITS OF DEVELOPMENT

- ADVANTAGEOUS PURCHASE PRICE
- TOPOGRAPHY SUITABLE FOR DEVELOPMENT
- NEAR FUTURE 74 BY PASS ON POLKVILLE RD
- INFRASTRUCTURE NEARBY
- PROPERTY SUITABLE FOR MULTIPLE SHELL BUILDINGS
- INCREASE INVENTORY SELECTION FOR MANUFACTURERS

OCTOBER 2, 2019 COMMISSIONERS MEETINGS 6

AUTHORIZE COUNTY MANAGER TO OFFER \$4,000 AN ACRE (\$204,000) FOR THE PROPERTY. OFFER WILL INCLUDE \$5,000 EARNEST MONEY TO ALLOW 60 DAYS TO PERFORM DUE DILIGENCE.

Chairman Allen opened the floor to the Board for questions and discussion. Commissioner Hutchins voiced his concerns regarding the land being immediately annexed to the City of Shelby. He suggested the annexation wait until a business is prepared to be established on the property to determine how much infrastructure will be needed. County Manager Brian Epley advised staff will evaluate further, over the next sixty days, how much and what kind of municipal infrastructure will be needed. Commissioner Whetstine stated the conversation about infrastructure will need to be had soon as companies do not want to wait a year for something to be built. The County needs to be in the best position possible to be ready for a company to immediately onboard when the land is ready.

ACTION: Commissioner Hutchins made the motion, seconded by Commissioner Whetstine and unanimously adopted by the Board to, *authorize the County Manager to offer \$4,000 an acre (\$204,000) for the property. The offer will include \$5,000 earnest money to allow sixty days to perform due diligence.*

SALES TAX REFERENDUM

Chairman Allen called County Manager Brian Epley to the podium to present information on the upcoming Sales Tax Referendum. Mr. Epley reminded the Board, at their August 6, 2019, regular meeting, Commissioners took action and approved placing a sales tax referendum on the November 5, 2019 county wide voting ballot. The current sales tax rate in Cleveland County is 6.75 percent. If the quarter cent increase is approved by the voters of Cleveland County, the new tax rate will be 7 percent and would not apply to groceries or gas/fuel. Neighboring counties such as Rutherford, Lincoln, Gaston, Catawba, Mecklenburg and Rowan currently have a 7 percent sales tax in place. If Cleveland County residents are traveling to these surrounding counties for recreational activities, shopping or eating out, they are already paying the increased sales tax. These communities have positioned themselves to be less reliant on property taxes and to outpace other communities who do not have this resource. Collectively, the quarter cent additional sales tax generated would result in approximately two million dollars per year revenue source. The additional funds will be used for school capital and community development through a competitive Municipal Grant Program of which all Cleveland County municipalities are eligible to apply. It is not the intention to grow the county's budget with the added resources. Cleveland County government runs a lean organization that manages the current funds in a very prudent way with an intentional approach to having less reliance on property taxes. Advantages of the sales tax increase is it is consumption based, evenly shares the tax burden and has a minimally invasive individual cost.

The following PowerPoint was presented to the Board.



Sales Tax Referendum November 2019



What are we talking about?



- Sales Tax Rate .25%
- Economic Impact to Average Consumer is less than:
\$1.50 per month –or–
\$18 per year
- Sales tax increase does not apply to groceries or gas/fuel
- Already being charged in neighboring counties
Rutherford, Lincoln, Gaston, Catawba, Mecklenburg, Rowan



ONE COMMUNITY FUNDING OUR FUTURE
Sales Tax Referendum 2019



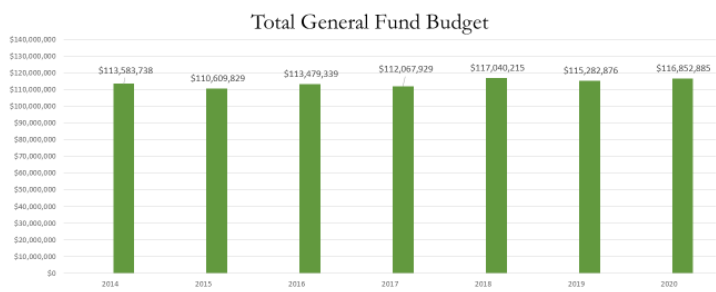
Where have we been



ONE COMMUNITY FUNDING OUR FUTURE
Sales Tax Referendum 2019



Budget Management



ONE COMMUNITY FUNDING OUR FUTURE
Sales Tax Referendum 2019



Advantages of Sales Tax Increase



Community Transforming Resources



ONE COMMUNITY FUNDING OUR FUTURE
Sales Tax Referendum 2019



Objectives

1. What are we talking about, can I afford it and who else has done it?
2. Advantages of Revenue Diversification
3. What are the advantages of a sales tax increase?
4. What will be the uses & why is it important?



ONE COMMUNITY FUNDING OUR FUTURE
Sales Tax Referendum 2019



Passed by 44 NC Counties

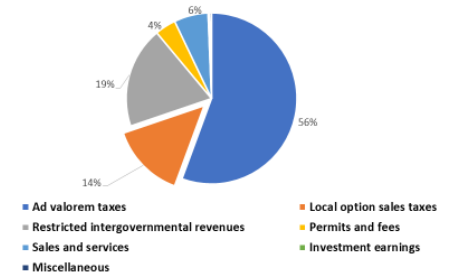


ONE COMMUNITY FUNDING OUR FUTURE
Sales Tax Referendum 2019



Revenue Diversification

Strategic Goal:
Seek alternative revenue sources to lessen the County's burden on property taxes

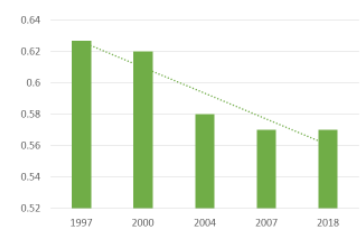


ONE COMMUNITY FUNDING OUR FUTURE
Sales Tax Referendum 2019



County Property Tax Rates & Trends

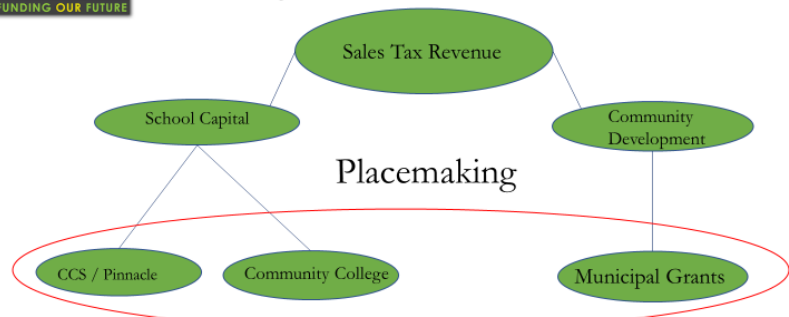
Cleveland County / 57 cents
County Schools / 15 cents
Fire Service District / 8.75 cents



ONE COMMUNITY FUNDING OUR FUTURE
Sales Tax Referendum 2019



Funding Flow



ONE COMMUNITY FUNDING OUR FUTURE
Sales Tax Referendum 2019



Five Economic Development Realities



ONE COMMUNITY FUNDING OUR FUTURE

Sales Tax Referendum 2019



Millennials in the Drivers Seat



ONE COMMUNITY FUNDING OUR FUTURE

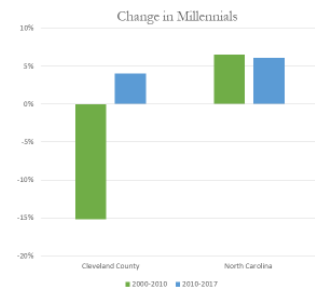
Sales Tax Referendum 2019



Population Trends

Despite population loss over the last few years, Cleveland County is hardly shrinking.

While CC lost millennials 2000-2010, this trend reversed over the last decade.

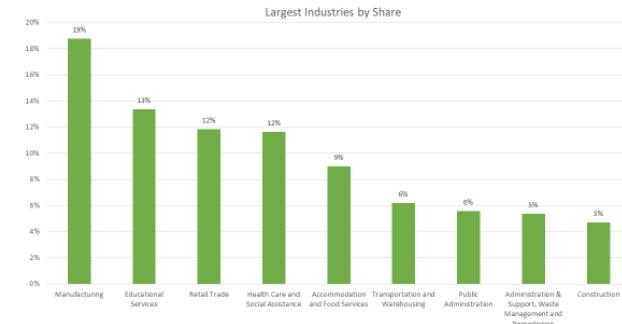


ONE COMMUNITY FUNDING OUR FUTURE

Sales Tax Referendum 2019



Workforce by Industry



ONE COMMUNITY FUNDING OUR FUTURE

Sales Tax Referendum 2019



Jobs Following People



ONE COMMUNITY FUNDING OUR FUTURE

Sales Tax Referendum 2019



Everyplace is Competition



ONE COMMUNITY FUNDING OUR FUTURE

Sales Tax Referendum 2019



Always Scarce Resources



ONE COMMUNITY FUNDING OUR FUTURE

Sales Tax Referendum 2019



New Means of Measurement Required

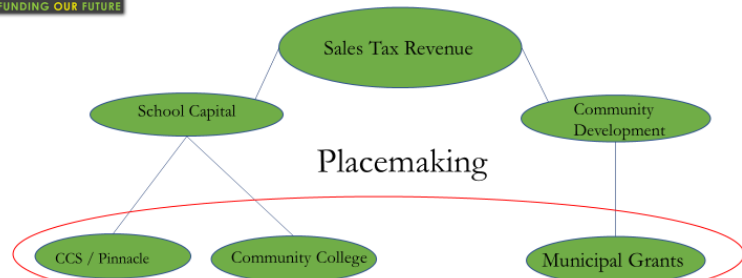


ONE COMMUNITY FUNDING OUR FUTURE

Sales Tax Referendum 2019



Funding Flow



ONE COMMUNITY FUNDING OUR FUTURE

Sales Tax Referendum 2019



Thank you for your support!

Chairman Allen opened the floor to the Board for questions and discussion. Commissioner Hardin inquired on how the additional monies will be dispersed between the schools. Mr. Epley explained the process for the school system will be done in the same manner as the municipalities with a competitive grant program in which the schools will submit their goals and project needs and a process to help prioritize will be set in place. Commissioner

Bridges asked if Pinnacle Classical Academy will receive funding based on the number of the students they have enrolled. Mr. Epley stated that was correct, as is the bases for the county school system and community college. Commissioner Hutchins stated Pinnacle is a public charter school and the county is not responsible for their capital projects however, a local bill was passed allowing Commissioners to contribute to public charter schools if they choose to do so. If the sales tax increase is approved, Pinnacle Classical Academy can receive funding on a per pupil basis. Mr. Epley stated there are funding needs throughout the county and it is staff's intention to educate the community and let the voters choose if the quarter cent sales tax increase will pass which will help fund those projects.

BOARD APPOINTMENTS

KINGS MOUNTAIN PLANNING AND ZONING BOARD (ETJ)

ACTION: Commissioner Hardin made the motion, seconded by Commissioner Hutchins, and unanimously adopted by the Board, *to appoint Renee Bost to serve as a member of this board*, to fill the unexpired term of Wayne Paul, scheduled to conclude on December 31, 2020.

CLEVELAND COUNTY VETERAN'S ADVISORY BOARD

ACTION: Commissioner Bridges made the motion, seconded by Commissioner Whetstine, and unanimously adopted by the Board, *to appoint Emanuel Hunt Jr. and Arthur Gordon Jr. to serve as members of this board*, for a period of two-years, scheduled to conclude December 31, 2021.

COMMISSIONER REPORTS

Commissioner Hardin – has attended several community events including the Cleveland County Fair.

Commissioner Bridges – also commented on the attendance and the efforts and planning that goes into running the fair.

Commissioner Hutchins – has gone to the fair and has attended other board meetings in the community in which he serves on.

Commissioner Whetstine – spoke about the upcoming candidate forum which will be held at Cleveland Community College.

Chairman Allen – went to the fair breakfast kick-off, the Lattimore Volunteer Fire Department Ribbon Cutting and other happenings around the county.

ADJOURN

There being no further business to come before the Board at this time, Commissioner Hutchins made a motion, seconded by Commissioner Hardin, and unanimously adopted by the Board, *to adjourn the meeting*. The next meeting of the Commission is scheduled for *Tuesday, October 15, 2019 at 6:00 p.m. in the Commissioners Chambers located at 311 E. Marion St., Shelby.*

*Susan Allen, Chairman
Cleveland County Board of Commissioners*

*Phyllis Nowlen, Clerk to the Board
Cleveland County Board of Commissioners*